



Media contact:

Cynthia Georgeson

262/631-6600 (office)

262/770-1022 (cell)

cgeorges@johnsonoutdoors.com

FOR IMMEDIATE RELEASE

**HIGHLY STABLE “ZEST TWO EXP” IS BUILT ESPECIALLY FOR EXPEDITIONS
16-Foot Tandem From Ocean Kayak is Ideal for Adventurous Families, Divers and Livery
Operators**

SALT LAKE CITY (Aug. 12, 2004) – Believing one can never get enough of a good thing, Ocean Kayak, today introduced the Zest Two EXP tandem expedition kayak, an enhanced version of the company’s popular Zest Two, a favorite at resorts around the world.

The Zest Two EXP provides a highly stable, open-cockpit along with ample storage and an efficient hull that handles well in big water. The new boat, which measures just over 16 feet long and 32 inches wide, is designed for diving, fishing, day trips, camping, exploring, nature watching, fitness, and flat-water cruising.

"This boat is ideal for outfitters and tour operators and for consumers who want an extremely stable, sit-on-top kayak that can carry a big load," said Ocean Kayaks Marketing Director Sara Knies. "The Zest Two EXP has plenty of room for gear on and below deck. With all hatch options added, it is an excellent boat for touring and camping."

The Zest Two EXP is a high-volume boat that tracks well, weighs 70 pounds, accommodates paddlers weighing up to 200 to 250 pounds each on a 30.5-inch wide deck, and can carry a total of up to 600 pounds. Standard features include two basic seat backs, two molded-in seat wells; molded-in foot wells; two sets of side-mounted carrying handles; bow and stern bungees; deck lines; paddle keepers; and two molded-in cup holders. The oversized stern tank well can store two scuba tanks. Two more tanks can fit in the cockpit area, giving it the capacity to carry up to four total.

Zest Two EXP options include one center oval Gaspachi® hatch, one rear oval Gaspachi® hatch, up to three 6-inch screw-in hatches with cat bags, and a rudder system.

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Ocean Kayak is part of the **Johnson Outdoors** family of innovative, market-leading brands. The company designs, manufactures and markets a portfolio of top quality products for the global marketplace across four categories: Watercraft, Marine Electronics, Diving and Outdoor Equipment. Johnson Outdoors' other familiar brands include, among others: Ocean Kayak, Necky Kayaks, Old Town Canoes, Old Town Kayaks, Extrasport, Carlisle, Minn Kota motors, Humminbird fish finders, SCUBAPRO dive equipment and Eureka! tents. The company has 26 locations around the world, employs 1,600 people and reported annual sales of \$315.9 million in 2003. Visit Johnson Outdoors online at www.johnsonoutdoors.com.

For more information on the Zest Two EXP and other Ocean Kayak products visit www.oceankayak.com.

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